

Be a part of India's rising consumption story!

Aditya Birla Sun Life India GenNext Fund

(An open ended Equity scheme following Consumption theme)

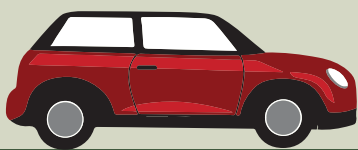
Monthly SIP of
₹10,000
started 18 years[#] ago,

would have grown to
₹1.27 Crores TODAY!

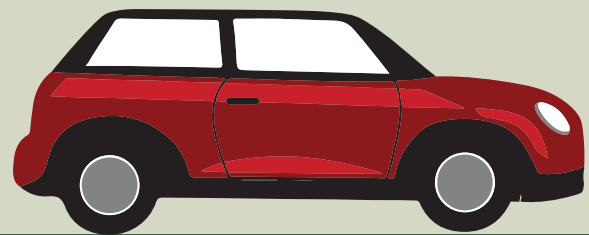


₹17.91 Lakhs in 18 years[#]

Investment of **₹1 Lakh**



grew to



[#]Inception Date: August 05, 2005

What will drive India's consumption story?



A large number of young Indians are joining workforce



Rising income level likely to increase spending power



Increase in high value consumption



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Scheme Performance Summary

Aditya Birla Sun Life India GenNext Fund - Regular Plan - Growth Option		NAV as on December 31, 2023: ₹179.1			
Fund Manager: Mr. Chanchal Khandelwal (since August 26, 2015) and Mr. Dhaval Joshi (since November 21, 2022)					
Particulars	CAGR % Returns				
	Since Inception	5 Years	3 Years	1 Year	
Aditya Birla Sun Life India GenNext Fund	16.97%	17.52%	19.54%	25.26%	
B: NIFTY India Consumption TRI	NA	15.26%	18.86%	28.04%	
AB: S&P BSE SENSEX TRI	14.41%	16.29%	16.23%	20.39%	
Current Value of Standard Investment of ₹10,000 invested (in ₹)					
Aditya Birla Sun Life India GenNext Fund	1,79,100	22,404	17,067	12,518	
B: NIFTY India Consumption TRI	NA	20,331	16,778	12,796	
AB: S&P BSE SENSEX TRI	1,19,178	21,258	15,687	12,033	
Inception date: Aug 05, 2005					

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Chanchal Khandelwal is 4. Total Schemes managed by Mr. Dhaval Joshi is 51.

PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY Mr. CHANCHAL KHANDELWAL						
Fund Manager: Mr. Chanchal Khandelwal						
Scheme Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life MNC Fund	8.92%	13.19%	9.47%	17.14%	23.19%	24.18%
Aditya Birla Sun Life Equity Hybrid '95 Fund	11.60%	14.18%	13.97%	14.13%	21.34%	18.46%
Aditya Birla Sun Life Special Opportunities Fund	NA	NA	18.15%	20.44%	25.47%	26.63%

Note:

- a. Mr. Chanchal Khandelwal manages 4 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI						
Fund Manager: Mr. Dhaval Joshi						
Scheme Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Bal Bhavishya Yojna	NA	NA	11.29%	20.34%	22.73%	27.00%
Aditya Birla Sun Life Infrastructure Fund	19.72%	19.92%	31.63%	27.59%	44.63%	40.21%
Aditya Birla Sun Life Equity Advantage Fund	14.51%	19.49%	15.19%	23.89%	27.01%	32.76%
Aditya Birla Sun Life Midcap Fund	17.25%	22.99%	25.86%	30.64%	40.00%	44.75%
Aditya Birla Sun Life Dividend Yield Fund	19.31%	17.48%	26.28%	20.34%	40.47%	27.00%
Aditya Birla Sun Life Banking & Financial Services Fund	13.01%	13.88%	16.63%	13.12%	21.81%	14.35%

Note:

- a. Mr. Dhaval Joshi manages 51 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH)				
Fund Managers: Mr. Chanchal Khandelwal & Mr. Dhaval Joshi				
Particulars	Since Inception	5 Years	3 Years	1 Year
Total Amount Invested (in ₹)	22,10,000	6,00,000	3,60,000	1,20,000
Market Value of amount Invested	1,27,57,832	9,96,025	4,78,365	1,42,638
Scheme Returns (CAGR)	16.77%	20.42%	19.43%	37.17%
B: NIFTY India Consumption TRI Returns (CAGR)	NA	20.23%	21.45%	42.49%
AB: S&P BSE SENSEX Returns (CAGR)	13.76%	18.35%	16.84%	30.46%

The fund's inception date is August 05, 2005, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month. Past Performance may or may not be sustained in the future.

PRODUCT LABEL			
Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer	Benchmark Riskometer NIFTY India Consumption TRI
Aditya Birla Sun Life India GenNext Fund (An open ended equity scheme following Consumption theme)	<ul style="list-style-type: none"> Long term capital growth Investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes 	<p>RISKOMETER Investors understand that their principal will be at Very High risk</p>	<p>RISKOMETER Benchmark Riskometer is at Very High risk</p>
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.			

Data as on December 31, 2023 | B: Benchmark | AB: Additional Benchmark

Contact your financial advisor for further details OR Visit - www.mutualfund.adityabirlacapital.com

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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.